



# GRID

APPRENTICE CONNECTION

BY APPRENTICES, FOR APPRENTICES

JUMP  
ON THE  
GRID



[milwaukee.com/GRID](http://milwaukee.com/GRID)



NEW



GRID  
WEBSITE



SOCIAL  
ENGAGEMENT



QUICK START  
VIDEOS



INDUSTRY  
ARTICLES



TRADE-FOCUSED  
APPRENTICE  
PROMOTIONS



APPRENTICE  
SWAG



JOIN THE CONVERSATION

[facebook.com/GRIDApprenticeConnection](https://facebook.com/GRIDApprenticeConnection)

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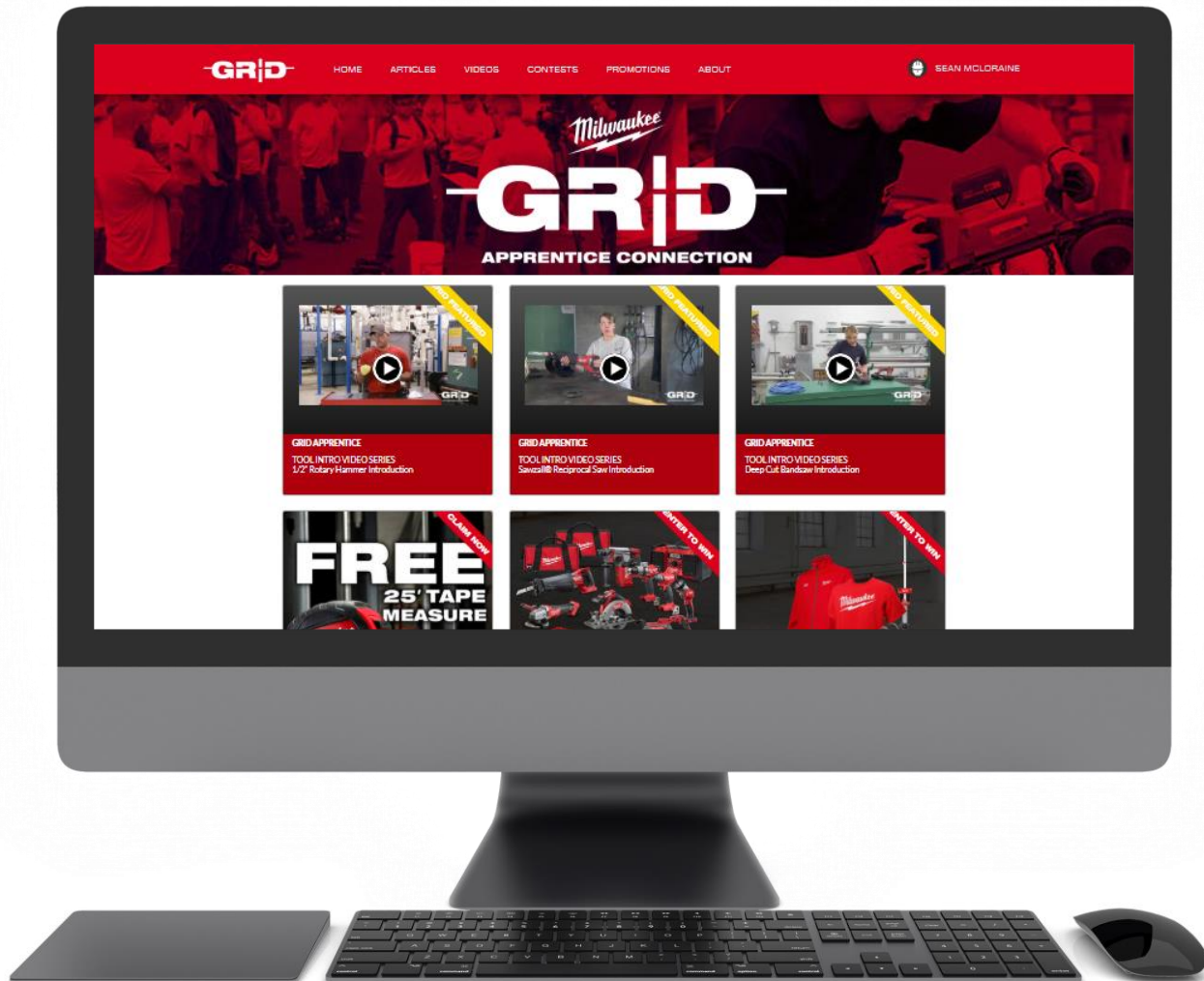
# GRID

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## HOME PAGE

All apprentice content in  
one place!

Landing Page for all members  
signing into the GRID



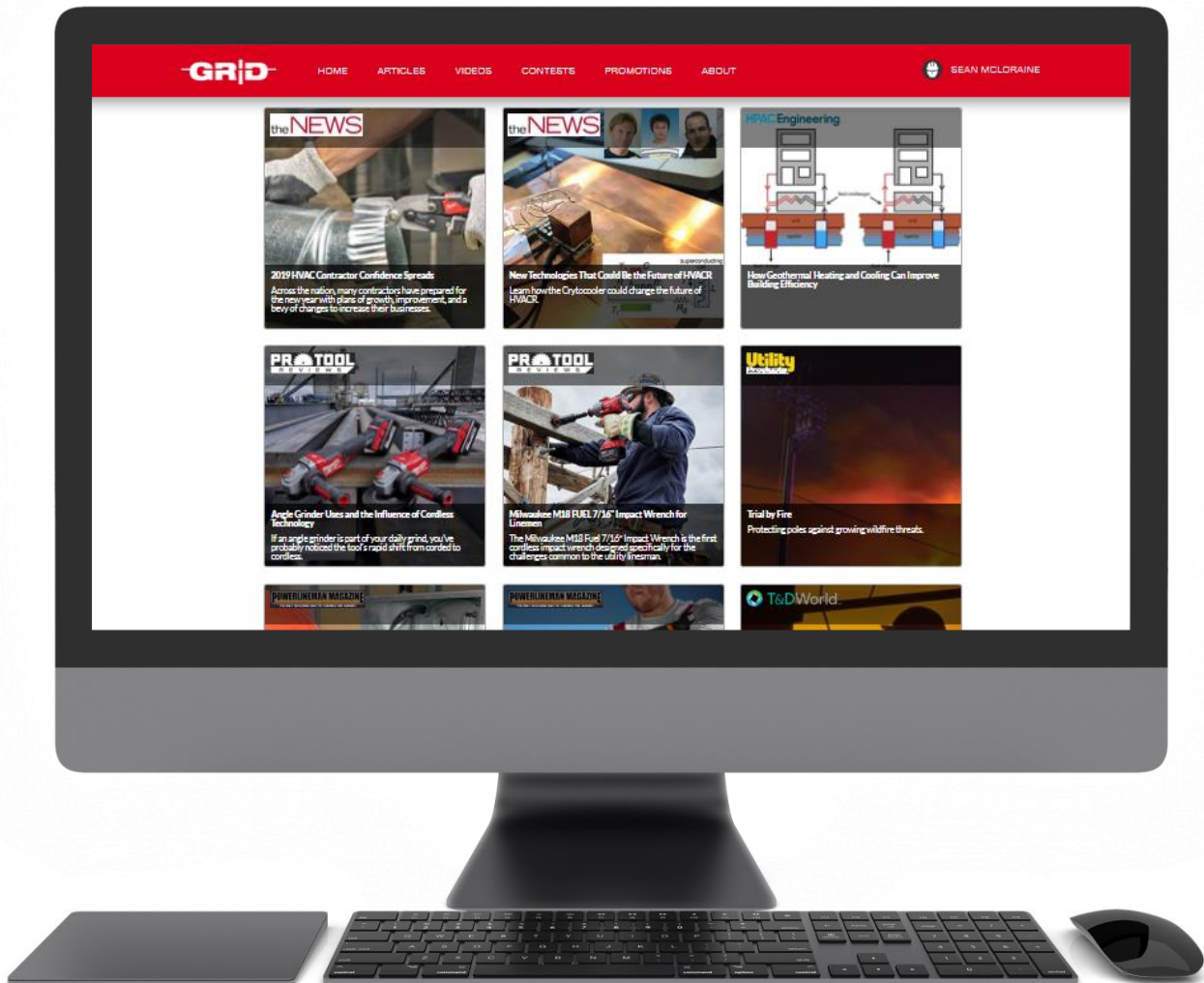
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## ARTICLES PAGE

This page houses Milwaukee-created and 3rd party content targeted towards apprentice trades and trade organizations





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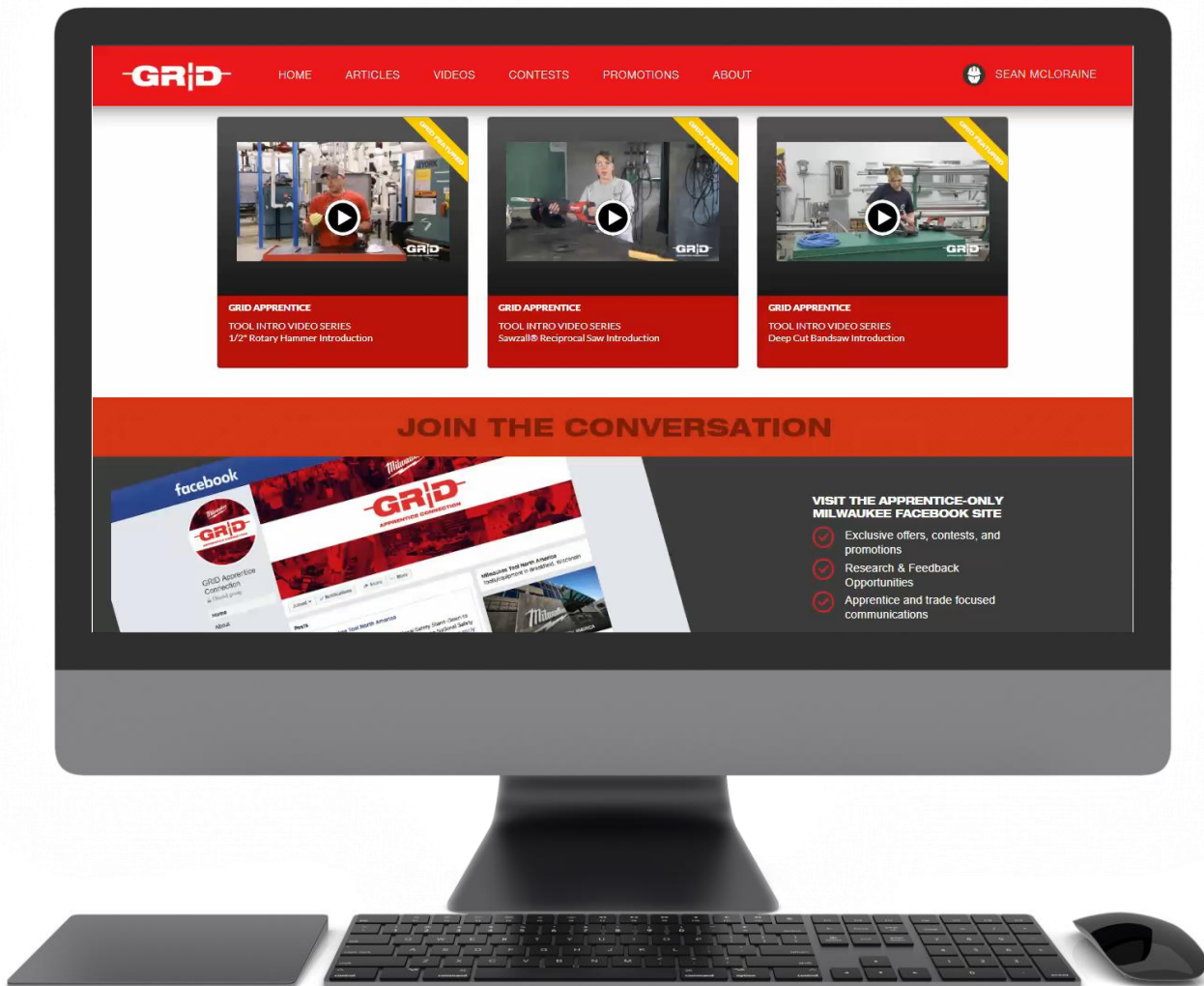
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## VIDEOS PAGE

Location for all internally created videos including:

**GRID Apprentice™ series:**  
Highlights standout apprentices that walk through tool basics (2 min)

**Digital Training Videos:**  
Digital Owners Manual



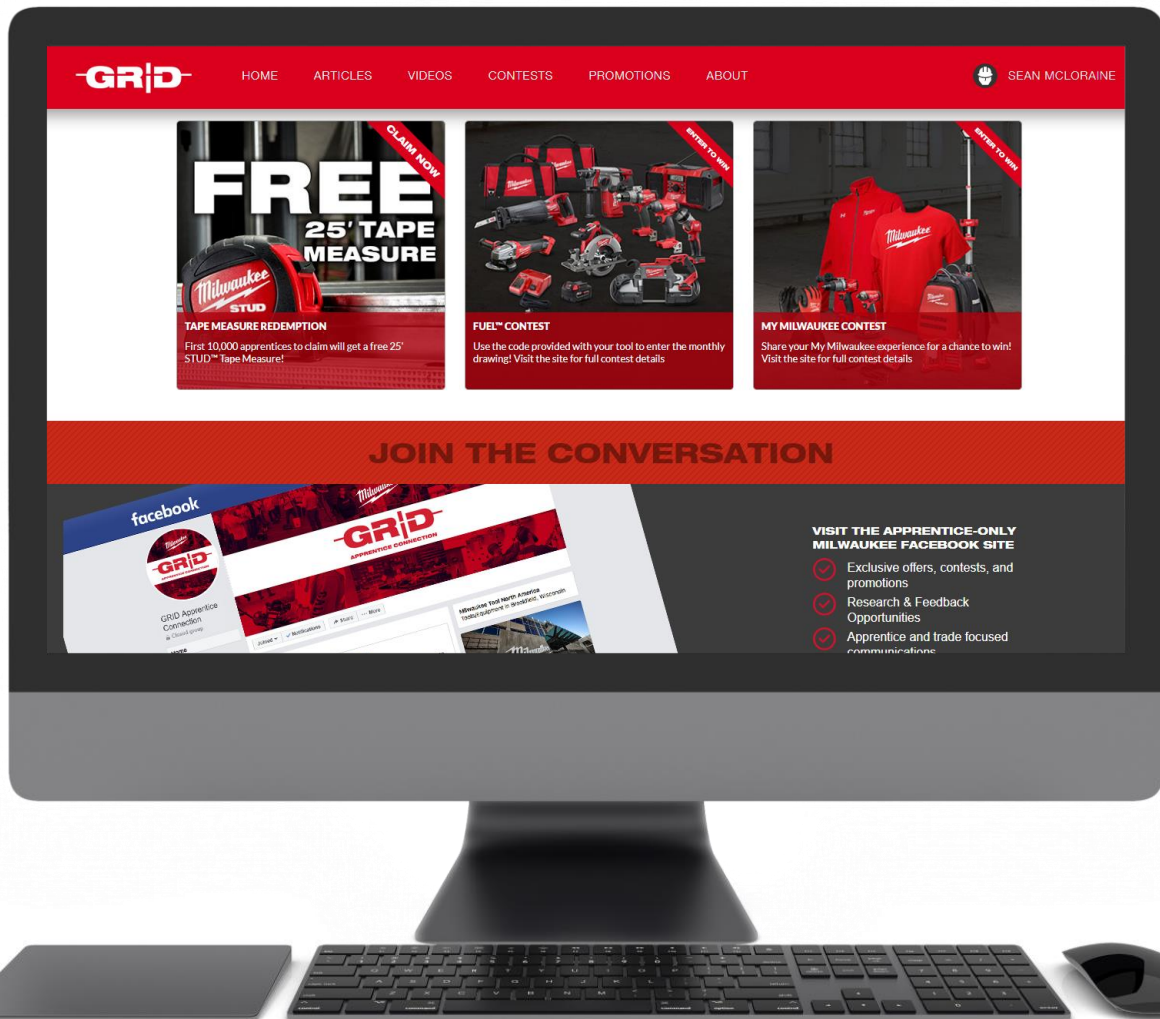
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## CONTESTS PAGE

Home for all contests for apprentices to win Milwaukee prize packages



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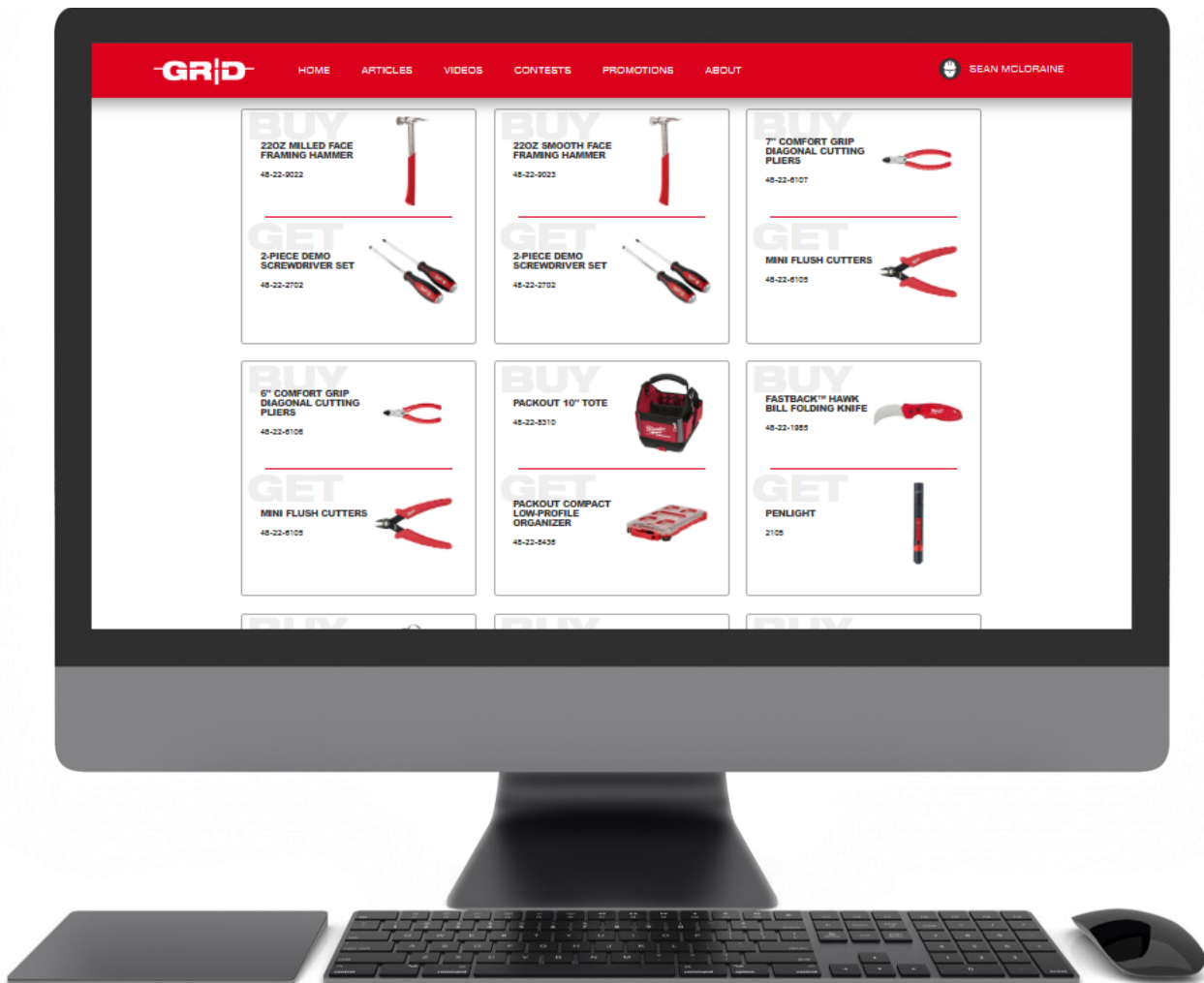
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## PROMOTIONS PAGE

E-Rebates for the tools  
apprentices use on a daily basis

Promotions differ by apprentice  
trade and organization

Promotions will fluctuate throughout  
the year based on availability



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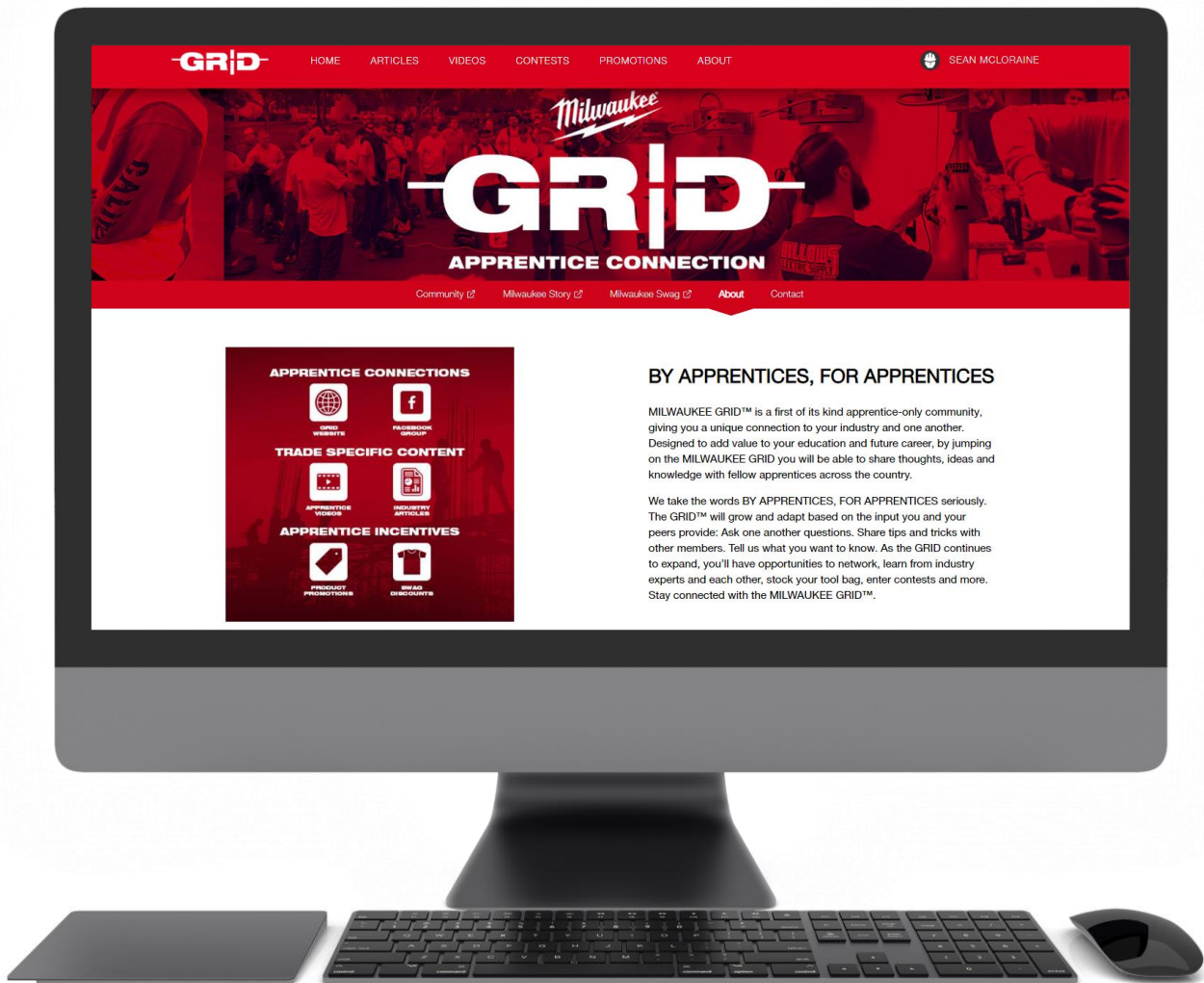
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## ABOUT PAGE

Lays out the GRID's purpose

Links members to:

- Contact/Support requests
- Milwaukee Tool website
- GRID member swag page
- Apprentice peer environment



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## PEER ENVIRONMENT

Connects apprentices to their  
peers across the nation

Apprentices Only

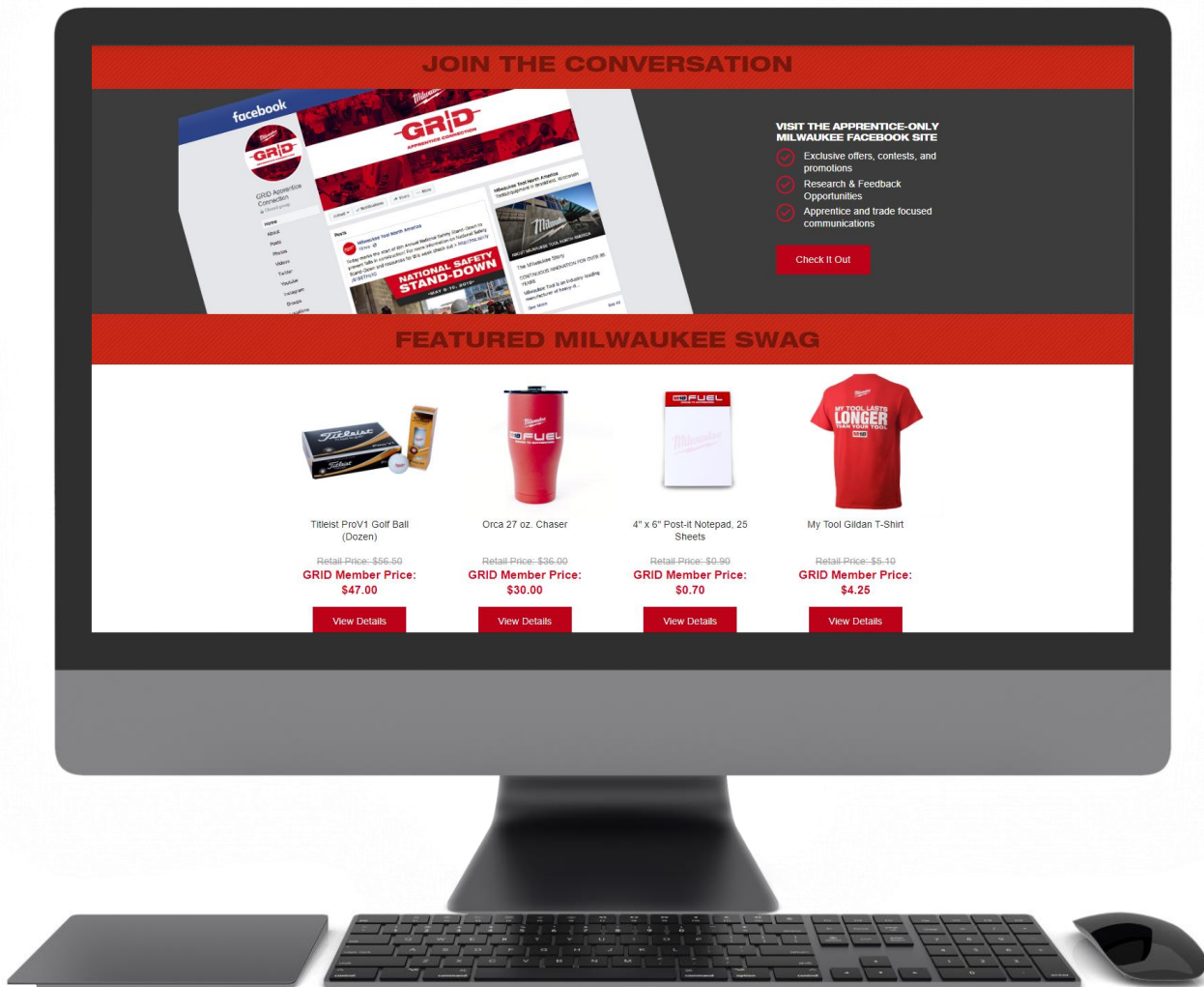
Moderator to route questions  
internally based on request

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## DISCOUNT SWAG

Low prices on swag throughout  
apprenticeship experience

GRID members only







Nothing but **HEAVY DUTY.**®



# MEMBER SIGN-UP PROCESS



# Milwaukee GRID™

## New Member Sign-Up

1

- Click the link below  
[MilwaukeeTool.com/GRID](https://MilwaukeeTool.com/GRID)
- Select Sign Up / Log In:



2

- Add Your Personal Info
- Select Trade "Power Utility"
- Select Sign Up

3

Select **Membership Type**  
Apprentice

Select **Training Organization**  
electrical training ALLIANCE

Select **Training Center State**  
▪ State where Training Center is physically located

Select **Training Center**

STATE	TRAINING CENTER
Alaska	Alaska Joint Electrical Apprenticeship Training & Trust (AJEATT)
Georgia	SELCAT
Iowa	Missouri Valley Line Constructors JATC
Ohio	American Line Builders (ALBAT)
Washington	NW Line JATC
Pennsylvania	NorthEastern AJATC (NEAT)
New Mexico	Southwestern Line AJATC (SWLCAT)
Utah	Mountain States Line Constructors JATC
California	California-Nevada Elec. AJATC (CALNEV)